



quality instruments by

KAY

*Guitars, Electric Guitars, Amplifiers, Banjos,
Mandolins and Electric Mandolins...*

*The Complete Fretted
Instrument Line*

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KAY MUSICAL INSTRUMENT CO.
1640 Walnut Street, Chicago 12, Illinois



Brilliance is the spark that lifts the excellent to the level of the superlative. Brilliance is the quality that makes people sit up, look and **listen** whenever a Kay is played. **Most brilliant of all Kay instruments are the Gold "K" Electrics.**

brilliance

THE GOLD "K" INSTRUMENTS are the ultimate in professional electric guitars, created by the combined talents of top professional guitarists, and Kay engineers, designers and craftsmen.

In producing the Gold "K" line, the first step was to ask these recording and personal appearance stars what they wanted most in a pro electric. Kay's engineers and designers pooled these suggestions, and then hand-crafted a few master models. These instruments were then tested and tried by the stars—who played them, listened, and offered still more suggestions. Once again, Kay's designers, engineers and craftsmen painstakingly and patiently improved the models.

The result was the Gold "K" line: sensitive instruments with response and sound made for artistry in rhythm and lead . . . guitars which meet the exacting standards of the nation's top guitar artists!

The electronics are fabulous (more about that on the next page), and the craftsmanship is the finest Kay can provide. The beautiful figured maple, and super-selected, seasoned spruce of the "old days" have been resurrected for the Gold "K" line. And each and every instrument has the luxurious, hand-rubbed finish that such magnificent materials deserve.

The Gold "K" instruments are made for the most exacting musicians to play—and for the most critical listeners to applaud!

\$425

K8700S

GOLD "K" JAZZ SPECIAL features a Melita Bridge which provides for super-sensitive tuning and assures absolutely perfect intonation on each and every string. Genuine Ebony fingerboard, with mother-of-pearl inlays. The master-size body is 17" wide and very thin! It has the finest flat-polished strings, hardware and styling that money can buy.

K8700S (shown) Double pickup, shaded finish with golden sunburst, **\$425**

K8700B Double pickup, in gleaming natural blond finish, **\$425**

8000C Hard-shell, plush-lined case for the Gold "K" Special, **\$52.50**



\$325

K6700S

GOLD "K" ARTIST GUITAR—a "swinging" model that features a custom-size smaller body, just 15½" wide! The Artist boasts such pro features as genuine mother-of-pearl fingerboard inlays . . . fingerboard action made for the softest touch . . . identical electronic pickups and controls to the Jazz Special . . . rich, heavily polished, nickel-plated hardware . . . and top-quality flat wire wound strings.

K6700S (shown) Double pickup, shaded finish with golden sunburst, **\$325**

K6700B Double pickup, with natural blond finish, **\$325**

6000C Hard-shell, plush-lined carrying case, **\$52.50**



Response means that each Kay will produce the "sound" you want—at the split-second you want it! **Most especially—each Gold "K" is built to give true, sensitive response.**

response



\$219

K1700S

THE GOLD "K" PRO GUITAR features a comfortably-sized body, just 13" wide and thin, too! It has a short scale for fast fingering and easy playing, and the same precision electronic equipment as the Jazz Special. The Pro's semi-solid construction gives you the "modern" sound, plus the response and tone quality you expect from an acoustic guitar... as well as the lighter weight. The Pro has professional-quality flat wire wound strings, de luxe hardware, and a hand-crafted rosewood bridge with compensating bone saddle.

K1700S (shown) Double pickup, shaded finish with golden sunburst. **\$219**

K1700B Double pickup, gleaming blonde finish. **\$219**

K1701S Single pickup, shaded finish with sunburst. **\$179.50**

K1701B Single pickup, gleaming blond finish. **\$179.50**

1000C Hard-shell, plush-lined case for the Gold "K" Pro. **\$52.50**

\$189

double unit **K8990**

\$225

triple unit **K8995**

THE GOLD "K" UP-BEAT features the same professional pickup units as the "Jazz Special"... as well as the adjustable-tension, slim Kay neck. The popular extra-thin cutaway body is master-size (17" wide). The back and sides are curly maple—the top is of spruce. The fingerboard is of rosewood with six large, hand-inlaid pearlette position markers... celluloid-bound, too.

K8995S (shown) Triple unit, shaded walnut finish. **\$225**

K8995B Triple unit, golden blond finish. **\$225**

K8995J Triple unit, gleaming jet black finish. **\$225**

K8990J (shown) Double unit, gleaming jet black. **\$189**

K8990S Double unit, shaded walnut finish. **\$189**

K8990B Double unit, lustrous golden blond. **\$189**

8000C Hard-shell, plush-lined carrying case. **\$52.50**



VALUE is a matter of getting the most for your money—whatever the price. You will find that though the Thinline Electrics range in price from \$69.95 to \$169.50—each gives you the best in tone and looks for the money: **each is unbeatable for value.**

value



\$99⁹⁵

#1963

#1963 has three powerful pickup units, each with its own separate tone and volume control. It is equipped with an instantaneous selector switch, which enables you to play each unit separately, or all three together. **\$99.95**

In the early 1950's, Kay pioneered the thin, semi-solid electric with the revolutionary—and very successful—"Thin-Twin". Now, we feel we have perfected the semi-solid electric with the "THINLINE" ELECTRICS—instruments made expressly for today's people, to express today's music. In sound, they combine the pure, brilliant tone of the electric, with the rich undertones of the acoustical guitar. In looks, they're an eye-catching, beautifully proportioned design—lightweight and slim (18" long, 13½" wide, 1¾" slim). In playing quality, they give you a new, short (24¾") pro scale, for faster-than-ever fingering... a cutaway shape that makes the high ones easy to reach... and the most responsive electrical equipment. In value, they are unbeatable.

THE VALUE LEADER combines the best of our craftsmen's skills, technicians' know-how and designer's flair that 50 years in the music business have taught us. Result: a superb instrument at a top-value price.

The body is of laminated, crack-proof maple, and the slim neck is steel-reinforced. The fingerboard is made of hard "rock" maple, and the five large position markers are hand-inlaid. There are professional frets, and extra-wide white celluloid binding on the top and back edges, and the adjustable bridge is "rock" maple. There are a shiny, nickel-plated trapeze tailpiece, and fine electric guitar strings. The finish is dark brown, with a shining sunburst on top and back.

Magnetic pickup units, newly designed, give great power and a truer-than-ever brilliant electric tone.

The chrome-plated guardplate has an exclusive design. Covers of the pickup units are chrome-plated, and the knobs are a contrasting jet black.



\$87⁹⁵

#1962

#1962 has two powerful pickup units, each with separate tone and volume controls, and the instantaneous selector switch. **\$87.95**



\$69⁹⁵

#1961

#1961 has one single, powerful pickup unit, tone and volume controls. **\$69.95**

#9619 Sturdy carrying case for the "Thinline" Electrics (described on page F), **\$10.50**

STYLE is a matter of looking good today and even better tomorrow. To this end, we combine beautiful woods, fine finishes, handsome metals and good proportions (each instrument 18" long, 13½" wide, 1¾" slim). Add: that certain verve that makes each Thinline Electric individual... each one, outstanding in style.

style



\$119⁵⁰

#1983

#1983 is the triple-unit model: three powerful pickup units, each with its own separate tone and volume control. The instantaneous selector switch enables you to play each unit separately, or all three together.

#1983S, shaded brown finish, golden sunburst (shown) **\$119.50**

#1983B, gleaming golden blond, **\$119.50**

THE STYLE LEADER is not just a great instrument to play—it's a great one to be **seen** playing! This is a "dress-up" guitar if ever we've made one—

The finish is all hand-rubbed and hand-polished to a fine, mellow glow—in your choice of a beautiful shaded brown with the golden sunburst on top and back, or in a natural blond. Either way, the body is of laminated curly maple, that will stand the stresses and strains of hot-and-humid and cold-and-dry rooms with never a crack!

The fingerboard is oval rosewood—one of the world's rare woods—with 9 position markers inlaid by hand. The edges of the fingerboard are bound with white celluloid. The adjustable bridge is of rosewood also, and the tailpiece is a copper-plated professional model.

For an extra flourish—the instrument features a dual guardplate made of brushed copper, in the distinctive geometric design of course.

Of course, the Style Leader also has all the other fine points you've already found in the Value Leader: the slim, steel-reinforced neck; professional frets, adjustable bridge, finest electric guitar strings—and the magnetic pickup units newly designed for power and tone.



\$99⁵⁰

#1982

#1982 is the double unit model: two pickup units, each with its own tone and volume controls.

#1982B, gleaming golden blond (shown), **\$99.50**

#1982S, shaded brown finish with golden sunburst, **\$99.50**

#9619 Sturdy carrying case for the "Thinline" Electrics (described on page F), **\$10.50**

TONE is one of great brilliance and vividness (the electric tone!) underlined by a marvelous acoustical richness. Add to this a trigger-like response to touch and tempo... and you have in the Thinline Electrics the best of the modern tone.

tone

THE "PRO" is the tops—for looks and response... as well as for value!

The body is of laminated, carefully selected curly maple—we've made it in two fine, hand-rubbed, hand-polished finishes: a natural blond top and back, with black sides; or a gleaming jet black.

The "Pro" has a slim, steel-reinforced neck that is adjustable. The extra-short professional scale (just 24 $\frac{3}{4}$ " long) is vital, for it permits faster-than-ever fingering. The fingerboard is choice oval rosewood, with 6 hand-inlaid pearlette block position markers. The bone nut is carefully fitted and adjusted, and the frets are of nickel silver.

The top and back edges are bound with extra-heavy, extra-wide celluloid, which has a striking black and white inlay on the top. The fingerboard is bound with white celluloid.

Other signs of the true pro instrument: the covered machine heads, adjustable rosewood bridge, and beautiful professional tailpiece. The pickup units—again, of a new hi-fidelity design—are top-mounted, so that they can be adjusted to give perfect string balance.



\$169⁵⁰

#1993

#1993 is the triple unit model: each unit with separate tone and volume controls and instantaneous selector switch.

#1993J, gleaming jet black finish (shown), \$169.50

#1993B, blond top and back, black sides, \$169.50



\$139⁵⁰

#1992

#1992 is the double unit model: each unit with separate tone and volume controls and instantaneous selector switch.

#1992B, blond top and back, black sides (shown), \$139.50

#1992J, gleaming jet black finish, \$139.50

\$10⁵⁰

#9619

#9619, THINLINE CARRYING CASE. Sturdy chipboard with a vinyl-coated, leather-like covering. Attractive charcoal blue-gray top and back, with contrasting white sides—a fine match for the beautiful Kay amp! The case is lined with flannel, to protect your instrument, and has an accessory pocket. \$10.50

Action is the precise adjustment of strings, frets, nut and bridge. Kay action is sensitive to your lightest touch, **Kay action lets you make beautiful music for hours on end . . . with the greatest of ease!**

action



\$139⁵⁰
K6970



\$105⁰⁰
K6960



\$175⁰⁰
K6980

KAY SWING MASTER—an exciting, super-auditorium size electric in the thin, easy-to-play cutaway shape. It has a slim, steel-reinforced neck, and a bound, genuine rosewood fingerboard with nickel silver frets. The exclusive, crackproof, laminated body has a spruce top and curly maple back and sides, with heavy celluloid binding. Top-quality strings and hardware. Adjustable rosewood bridge. There are super-sensitive, fully adjustable magnetic pickup units, each with separate tone and volume controls. The multiple-unit models have a fast-action selector switch. The Swing Master comes in a shaded walnut finish, with golden highlights—beautifully hand-rubbed and polished.

K6980 Triple unit model. **\$175.00**
K6970 Double unit model. **\$139.50**
K6960 Single unit model. **\$105.00**

9608 Sturdy carrying case for the Swing Master guitars. **\$16.00**



\$79⁹⁵
K6535



\$59⁹⁵
K6533

KAY VALUE LEADER: lots of guitar—at a very little price! The Value Leader features built-in, magnetic pickups, and separate tone-and-volume controls properly installed in the body. It has Kay's easy-playing, steel-reinforced slim neck. The fully-arched, super-auditorium size body is of crackproof maple, with celluloid edges. The lustrous finish is a beautiful shaded brown color with a golden sunburst on the top and back.

K6535 Double unit. **\$79.95**
K6533 Single unit. **\$59.95**



\$99⁹⁵
K5550



\$79⁹⁵
K5540

KAY SUPER-THIN PACER—an exciting electric with an elegant auditorium-size body that's 15" wide, and just 2 1/4" slim! Check these pro features, too—slim, steel-reinforced neck . . . celluloid-bound oval rosewood fingerboard, with hand-inlaid markers . . . laminated spruce top, laminated curly maple back and sides . . . celluloid-bound edges. Has adjustable magnetic pickup units, detachable cord. The double-unit model has 3-way selector switch. Hand-rubbed and polished shaded walnut finish, with golden sunburst on top and back.

K5550 Double unit, with 3-way selector switch. **\$99.95**
K5540 Single unit, separate controls. **\$79.95**



\$75
K4101



\$95
K4102

KAY "SOLO KING" SOLID GUITAR—tops for the crisp, sustained pure electric tone. It has a compact, easy-to-hold, lightweight body . . . with the modern, double cutaway design so you can easily reach the high ones. The powerful magnetic pickups are designed to give you maximum power, plus true guitar tone. Separate tone and volume controls—and the double unit model has a 3-way selector switch. Slim, steel-reinforced neck . . . special electric strings . . . fine hardware. The "Solo King" comes in a lustrous, shaded dark reddish-brown finish, with golden highlight on top.

K4101 Single unit model, **\$75**
K4102 Double unit model, **\$95**

The striking impression you make on your audience—that's impact! You want your impact to be "Great performance! Great performer!" So head for a Kay. Each Kay—in its looks, tone, response—is designed to help you make the most sensational impact ever!

impact



\$195⁰⁰
K5970



\$150⁰⁰
K5965



\$79⁹⁵
K5961



\$229⁵⁰
K515

KAY HEAVY-DUTY BASS AMP has been designed specifically to reproduce the true bass tone. Powerful 7-tube circuit delivers 15-watt undistorted output. Specially-designed 15-inch heavy-duty speaker. Vibrato circuit with separate intensity and amplitude controls. 4 inputs. Stand-by switch; on-off switch with pilot light. The cabinet measures 20 x 24".

K515 Kay Heavy-Duty Bass Amp. **\$229.50**

9652 Heavy, clear plastic cover to fit K515 amp. **\$6.50**

KAY STEEL GUITARS are designed to produce true Hawaiian tones... and jazz licks, too! They're terrific-looking models, with powerful pickup units. **K1560** Pro model. A classic black-and-white model, with powerful unit that has tone and volume controls. Detachable cord. Musically inspected. Guitar only, **\$99.50**

155C Carrying case for K1560. **\$12.00**

555L Adjustable nickel-plated legs for K1560. Adjust from 24 1/2" to 45". Fit into sockets in guitar body. Set of 3, **\$19.50**

\$99⁵⁰
K1560



K157 Student Special. Powerful magnetic pickup. Hardwood body with modern black-and-white finish. **\$49.50**

157C Case for K157. **\$9.00**



\$49⁵⁰
K157

KAY ELECTRIC BASSES—Now every combo can feature the "bass sound"... because on these easy-to-play electric basses, any guitarist can double on bass! The electric bass has exactly the same range and tone as the big bass viol—tuned E-A-D-G, like the last four guitar strings, but one octave lower. Ideal for sustained tones and lightning fast action.

KAY "JAZZ SPECIAL" ELECTRIC BASS: our finest model features a double cutaway for greatest playing ease. Large, easy-tuning machine heads. Beautiful select curly maple body, hard "rock" maple neck, genuine rosewood fingerboard. Beautifully hand-rubbed and polished to a rich deep luster. Powerful magnetic bass pickup, fully adjustable for perfect string balance. Separate tone and volume controls.

K5970J (shown) Jet black. **\$195.00**

K5970B Gleaming natural blond. **\$195.00**

KAY "PRO" MODEL ELECTRIC BASS: a real swinging bass! Laminated curly maple body, arched back—44" long, 15" wide. Heavy celluloid-bound edges. Individual geared machine heads. Rosewood fingerboard, hard maple neck. Adjustable rosewood bridge. Top quality special electric bass strings. Adjustable magnetic bass pickup unit with separate tone and volume controls. Hand-rubbed and polished shaded brown finish.

K5965 (shown) "Pro" Model Electric Bass. **\$150.00**

170C Deluxe padded carrying bag. Made of long-wearing, water-repellent plastic that looks like fine leather. Two large pockets, zipper closing. To fit K5970 or K5965. **\$37.50**

KAY "VALUE LEADER" ELECTRIC BASS: a tremendous value! Small and compact, yet it has the "big" bass tone. Laminated maple body with celluloid-bound edges. Steel-reinforced neck. Magnetic pickup unit with separate tone and volume controls. Detachable cord.

K5961 (shown) Four-string model (E,A,D,G) **\$79.95**

K5962 As above, but 6 strings (E,A,D,G,B,E). Same as Spanish guitar, but one octave lower in tone like the bass. **\$84.95**

9619 Carrying case for K5961 and K5962. **\$10.50**

High-fidelity is faithfulness . . .
the faithful reproduction of the
wonderful tones of your Kay electrics.
**For the most faithful reproduction
of your fine guitar sound—
here are the Kay amps:**

hi-fi +

Each one of these amps is a superlative value in its particular price range. Each is engineered specifically to complement the Kay electrics—in tone and in looks. Each is housed in a solid-wood cabinet, covered with attractive, long-wearing materials.

Amplifier covers are now available to help protect your amplifier. The amp covers are of transparent, easy-to-clean, heavy-weight plastic . . . to keep your amps clean when not in use, and to protect them from scuffing. The covers come in four sizes—one for each of the amps, tailored to fit exactly.



K507, **\$149⁵⁰**

K507, "TWIN TEN SPECIAL": This is the best amplifier on the market—bar none! It has 7 tubes, that give 20-watt undistorted output. There are two specially designed 10" speakers. The vibrato circuit has separate intensity and amplitude controls, and there's a foot-switch input jack. Stand-by switch and separate on-off switch. Each of the two channels has two inputs, and own tone and volume controls. The cabinet measures 20" x 24". **\$149.50**

#9652, heavy, clear plastic cover to fit K507 amp, **\$6.50**



K506, **\$125⁰⁰**

K506, THE VIBRATO "12": has a 12-inch custom-designed speaker . . . 12-watt undistorted output! Vibrato circuit with separate intensity and amplitude controls, plus on-off switch. 6 tubes; 2 channels—each with separate volume controls and master tone control. Input jack for foot switch. On-off switch with pilot light. Stand-by switch. Cabinet measures 16½" x 20½". **\$125.00**

#9651 Heavy, clear plastic cover to fit K506 amp, **\$6.00**



K505, **\$99⁵⁰**

K505, "TWIN EIGHT" HI-POWER MODEL: This is the outstanding amp in the medium-price field. It has 5 tubes, 4 inputs, and 12-watt undistorted output. There are two custom-designed 8" speakers. Two channels with separate volume controls, and a master tone control with on-off switch. The cabinet measures 16½" x 20½". **\$99.50**

#9651, heavy, clear plastic cover to fit K505 amp, **\$6.00**



\$47⁵⁰

K503

K503, "THE HOT-LINE SPECIAL": A superb amplifier—at an astonishingly low price! It features 3 inputs, 4-watt undistorted output, through a powerful AC circuit. There's an 8" speaker, a 10' cord, and separate tone and volume controls. The cabinet measures 12½" x 15½". **\$47.50**

#9650 Heavy, clear plastic cover to fit K503 amp, **\$4.50**



\$69⁵⁰

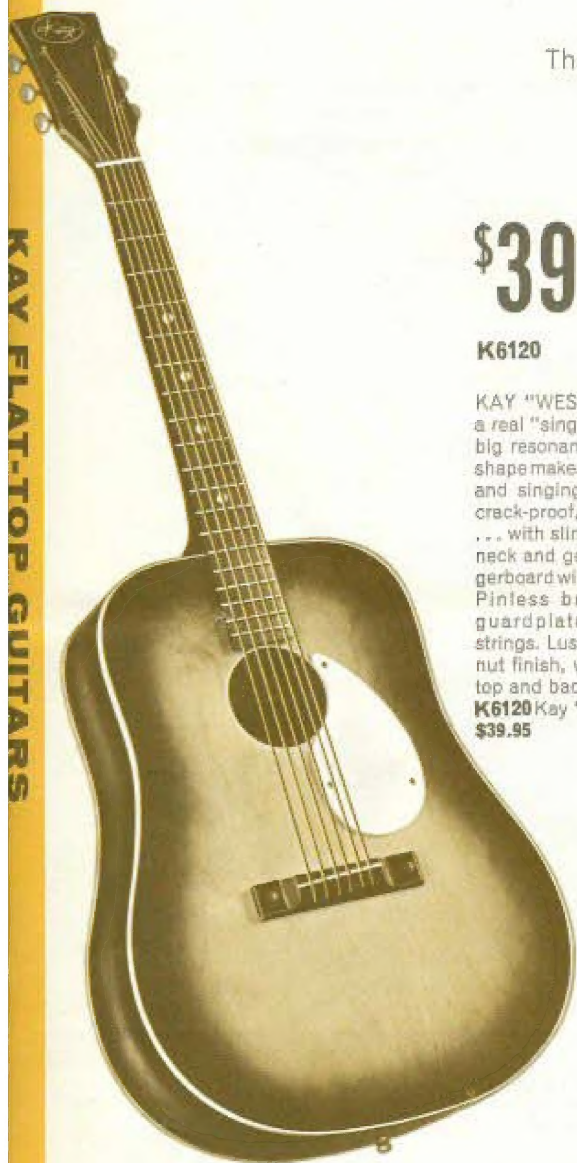
K504

K504, THE VIBRATO LEADER: a built-in vibrato for real pro tone and effects—at a new low price! This is truly an outstanding amp value! 3 inputs . . . powerful 4-tube AC circuit delivers 5-watt undistorted output. Separate tone and volume controls, plus two vibrato controls and vibrato on-off switch. Input jack for foot switch. 8-inch speaker for true tone. Cabinet measures 17½" x 14½". **\$69.50**

#9653 Heavy, clear plastic cover to fit K504 amp, **\$5.50**

fun

It's fun to play a guitar . . . to be the center of parties, games and merriment! It's even more fun when you play a guitar which gives you round, full tones and fine response. That's why **it's most fun to play a Kay!**



\$39⁹⁵

K6120

KAY "WESTERN" MODEL—a real "singing" guitar with a big resonant tone! Its special shape makes it ideal for rhythm and singing. The body is of crack-proof, laminated maple . . . with slim, steel-reinforced neck and genuine walnut fingerboard with 4 inlaid markers. Pinless bridge, celluloid guardplate, good quality strings. Lustrous shaded walnut finish, with highlights on top and back.

K6120 Kay "Western" Model. **\$39.95**



\$29⁹⁵

K3500

KAY STUDENT CONCERT MODEL—an exceptional value! This guitar is especially designed for the young student, with an extra-narrow, slim steel-reinforced neck that is easy for small hands to finger. Solid spruce top, laminated crack-proof maple back and sides. Glued-on pin bridge. It has a $9\frac{1}{4}$ "-narrow upper bout for easy holding; the lower bout, $14\frac{1}{2}$ " wide, is for full true guitar tone. Pro type frets, 9 markers, low easy-to-play action. Perfect for studios and students!

K3500 Kay Student Concert Model. **\$29.95**



\$37⁵⁰

K8160

\$31⁵⁰

K5160

\$24⁵⁰

K1160

AN OUTSTANDING GROUP OF POPULAR-PRICED GUITARS—in small, medium and large sizes! Each, of course, features Kay's exclusive, guaranteed crack-proof laminated construction . . . and Kay's slim, steel-reinforced neck! Attractive shaded brown finish with sunbursts on top and back. White-striped edges and soundholes . . . bright, shiny metal tailpiece.

K1160 Standard size with full 14-fret maple fingerboard. **\$24.50**

K5160 Auditorium size ($15 \times 40\frac{1}{4}$ "), Celluloid guardplate. **\$31.50**

K8160 Master size (17×42 "). Celluloid guardplate. **\$37.50**

Service is built into each and every Kay . . . no matter what the price! The laminated, crack-proof body and slim, steel-reinforced neck give you excellent tone, action, response—and **superb trouble-free service!**

service



\$42⁰⁰

K5113

KAY "PLAINS" SPECIAL: The combination of high-priced features and low selling price make this a top-flight value! It's an auditorium-size guitar with a solid spruce top . . . and laminated, crack-proof mahogany back and sides for real fine guitar tone and appearance. Edges and sound hole are celluloid-bound, and there's an extra celluloid inlay on the top edge and sound hole. Slim, steel-reinforced neck. Glued-on rosewood bridge with bone saddle. **K5113** (shown). White spruce top with brown mahogany sides and back. **\$42.00**
K113 Same as above, but $\frac{3}{4}$ size (34 $\frac{1}{2}$ " long, 11" wide) for small folks! **\$42.00**



\$75⁰⁰

K6100

KAY "COUNTRY" MODEL— one of Kay's top sellers, this is a guitar that's big in tone . . . big in looks! Its special shape accentuates the round, full bass tones—making it ideal for rhythm work. Slim, steel-reinforced neck . . . low action . . . heavy celluloid binding on body . . . bound, genuine oval rosewood fingerboard. Natural white spruce top, brown mahogany back and sides . . . hand-inlaid rings around sound hole . . . beautifully hand-rubbed and polished finish. **K6100** Kay "Country" Model. **\$75.00**



\$49⁹⁵

K6116

KAY'S GLEAMING SUPER-AUDITORIUM MODEL has a solid spruce top, laminated crack-proof figured maple back and sides—all finished by hand-rubbing and polishing. Beautiful shaded walnut finish with golden sunburst. Heavy celluloid binding . . . with a heavy black-and-white block inlay on top edge and sound hole. Slim, steel-reinforced neck—of course. Oval rosewood fingerboard, celluloid-bound. Glued-on rosewood bridge. **K6116** Kay's Super-Auditorium Model. **\$49.95**



K6118S

K6118J

\$73⁵⁰

K6118J or K6118S

KAY CUTAWAY GUITAR— the graceful cutaway makes the "high ones" easy to reach on this beautiful instrument . . . with the fine tone, and easy-to-play action! It's the super-auditorium size, with slim, steel-reinforced neck. The top and back edges are celluloid-bound; oval fingerboard of genuine rosewood also has celluloid binding. The selected spruce top and curly maple back and sides are hand-rubbed, hand-polished to a high luster. In two favorite finishes: jet black, or shaded walnut with golden highlights. **K6118S** Shaded walnut (shown, left). **\$73.50**
K6118J Jet black finish (shown, right). **\$73.50**

There's artistry
in the classic shapes, beautiful materials
and fine craftsmanship of every Kay.
There's artistry in the flawless reproduction
of your finest performances—
which every Kay will give you, too.
So, **artistry is a twice-told tale in every Kay!**

artistry



K7000

CLASSIC GUITARS . . . have provided sensitive expression for performers throughout the history of music . . . and today are the guitars used by Segovia in rendering the works of the masters, and by leading folk-singers in accompanying their presentations of musical Americana. Classic guitars, properly made, are said to produce every voice in the orchestra—every mood—every expression! The classic guitar is the instrument of unequalled versatility . . . the instrument synonymous with **artistry!**

\$85⁰⁰

K7000

ARTIST MODEL CLASSIC GUITAR. A sensitive instrument combining superior craftsmanship, super-selected materials . . . with design and construction to the plans of the master guitar makers of the world. Lightweight "fan" ribbing; carefully selected aged fine-grain spruce top; flamed maple sides and back. Hand-rubbed and polished lustrous finish. Resonance and response from the "Artist" will give you years of art and pleasure!

K7000 Artist Model Classic Guitar. \$85.00



K7010

\$59⁵⁰

K7010

MAESTRO MODEL CLASSIC GUITAR. Brought to this guitar are the basic features of the classic guitar—the traditional body shape; the wide, simple finger-board; the thin, close-grained spruce top. Result: superb tone!

K7010 Maestro Model Classic Guitar. \$59.50



\$89⁹⁵

K8110

KAY MASTER-SIZE FLAT TOP—42" long, 17" wide . . . this is a large, deep-toned instrument for a superb performance! The top is of fine, old selected spruce; the back and sides are of laminated mahogany. Heavyweight binding on edges and around sound-hole. The slim mahogany neck is steel-reinforced. Celluloid-bound rosewood fingerboard has 7 hand-inlaid double position markers. Low, easy-playing action; musically inspected. The natural white spruce top, brown mahogany back, sides and neck are hand-rubbed and polished to a beautiful luster.

K8110 Master Flat Top. \$89.95



\$125⁰⁰

K8127

Kay "SOLO SPECIAL": This is an extra-deep, master-size guitar for the professional who demands outstanding performance, as well as striking appearance. Musically adjusted and inspected. It's an extra-deep (4 $\frac{1}{2}$ ") master size . . . with slim, balanced-tension neck that's fast and easy . . . oval ebony fingerboard with inlaid mother-of-pearl position markers, Venetian-shaped ebony bridge. The natural white top is of selected, close-grained spruce with special ribbing to emphasize the bass tones. The back and sides are of choice curly maple—with a dark-walnut shaded finish. The finish is hand-rubbed, hand-polished.

K8127 "Solo Special". \$125.00

Sparkle is in the fine tone and handsome looks of every single Kay. Most sparkling of all are these lively Kay banjos!

sparkle

KAY BANJOS



\$79⁵⁰

K60

KAY "FOLK" MODEL 5-STRING BANJO—just the thing for accompanying today's popular folk singing! It's easy to play and it's fun, too! The 30 brackets assure even tension on the genuine calfskin head to give a good, clean, crisp tone. Heavy-weight laminated maple shell . . . hard maple neck . . . genuine select walnut fingerboard with hand-inlaid markers. Non-slip adjustable tension tuning keys. Hard-maple bridge, good quality strings.

K60 Kay "Folk" Model 5-string banjo. **\$79.50**



\$165⁰⁰

K1000T

KAY ARTIST MODEL—for the discriminating player. Designed in conjunction with several outstanding players—this is a "solid" instrument for real banjo tone and feel. Resonator is of laminated select curly maple, both edges heavily celluloid-bound. Hard rock maple neck with steel reinforcing rod. Celluloid-bound rosewood fingerboard with hand-inlaid block position markers. 28 brackets. Chrome-plated cast flange and tension hoop. Adjustable tailpiece with hinged cover. Engraved arm rest and headpiece. Geared machine heads for precision tuning. Deluxe non-slip fifth string peg. Professional calfskin head.

K1000T (shown) Kay Artist Model, tenor banjo. **\$165.00**

K1000 As above, but 5-string model. **\$165.00**



\$97⁵⁰

K52

KAY PROFESSIONAL MODEL BANJO—Laminated mahogany shell and resonator, both edges bound in white celluloid. Celluloid-bound fingerboard with inlaid markers. Hard "rock" maple neck. Nickel-plated cast flange. 20 brackets. Heavyweight cast nickel-plated tension hoop. Wood arm rest. Good quality calfskin head. Natural brown mahogany finish, beautifully hand-rubbed and polished.

K52 (shown) Kay Professional Model banjo, 5-string. **\$97.50**

K52T As above, but tenor model. **\$97.50**



\$64⁵⁰

K54T

KAY DELUXE MODEL—with resonator. The resonator is of laminated, crack-proof maple, the edge is celluloid-bound. Maple shell and neck. Shaded brown finish with golden highlight on resonator. 16 nickel-plated brackets. Calfskin head. Adjustable tension pegs.

K54T (shown) Kay Deluxe Model, tenor banjo. **\$64.50**

K54 As above, but 5-string model. **\$64.50**



\$54⁵⁰

K53

KAY "LEADER" BANJO—a good quality banjo at a price you'll like. Maple shell and maple neck in a rich dark brown finish. 16 nickel-plated brackets, stainless steel tension hoop. Calfskin head. Adjustable tension tuning keys.

K53 (shown) Kay "Leader" Banjo, 5-string model. **\$54.50**

K53T As above, but tenor model. **\$54.50**

Kay craftsmanship involves experience (since 1890!) . . . fine materials . . . meticulously used . . . beautifully finished. Craftsmanship takes time, but the results are well worth it. You'll see what we mean—
in every single Kay!

craftsmanship

KAY ARCHED GUITARS



\$79⁹⁵

K8950

KAY "MASTER CUTAWAY" MODEL—features full master size (17 x 42") . . . many professional features . . . and a new low price, too! Selected spruce top, laminated curly maple back and sides, celluloid-bound edges. Slim, steel-reinforced neck. Celluloid-bound, oval rosewood fingerboard with nickel silver frets. Adjustable rosewood bridge. Shaded mahogany finish with golden highlights; beautifully hand-rubbed and polished to a deep gleaming luster.

K8950 Kay "Master Cutaway" Model. **\$79.95**



\$145⁰⁰

K8911S or K8911B

KAY "RHYTHM SPECIAL"—a superior instrument for the talented guitarist, this Spanish master-size guitar delivers the goods. Vibrantly rich tone and superb playing ease. Cutaway arched body is 17" wide. Select, seasoned spruce top; choice, curly maple back and sides. Balanced-tension adjustable neck stays in alignment. Professional nickel-silver frets. Polished flat wire wound strings. Individual tuning gears with metal buttons. Expertly hand-rubbed and polished finish.

K8911B Clear honey blonde. **\$145.00**

K8911S Beautiful Cremona violin brown, golden sunburst. **\$145.00**



\$59⁹⁵

K6838

KAY DELUXE ARCHED GUITAR: a beauty to look at and a delight to play! Arched spruce top, laminated curly maple back and sides—hand-rubbed and polished shaded brown finish, with golden sunburst on top and back. Has slim, steel-reinforced neck . . . celluloid-bound rosewood fingerboard . . . six hand-inlaid pearlette position markers. Heavy celluloid-bound edges, with extra inlay on top edge. Nickel-plated deluxe tailpiece. Adjustable rosewood bridge.

K6838 Kay Deluxe Arched Guitar. **\$59.95**



\$52⁰⁰

K6836

KAY BIG VALUE LEADER: pro features—at a top-value price! Spruce top and laminated maple back and sides, celluloid-bound edges. Hand-rubbed and polished shaded walnut finish, with large sunburst. Slim, steel-reinforced neck, of course. Adjustable rosewood bridge. Celluloid-bound rosewood fingerboard. Super-auditorium size, too! **K6836** Kay Big Value Leader. **\$52.00**

In the Kay selection you'll find instruments for the beginner, amateur, hobbyist and professional . . . rich or poor . . . leader or accompanist . . . for one who likes the modern electric sounds, rich acoustic tones— or a mixture of both. **There's a guitar for every taste and every purse in the Kay selection!**

selection

KAY ARCHED GUITARS



\$59⁹⁵

K6437

KAY ALL-MAHOGANY ARCHED GUITAR—one of our most popular models is this super-auditorium, arched guitar. It has laminated genuine mahogany top, back and sides—hand-rubbed and polished in a natural, shining reddish-brown. The slim, all-mahogany neck is steel-reinforced. Celluloid-bound oval rosewood fingerboard. Heavyweight celluloid binding on top and back edges. Deluxe machine heads with built-in covers.

K6437 Kay All-Mahogany Arched Guitar. **\$59.95**



\$42⁸⁸

K8858

KAY "MASTER VALUE LEADER"—another Kay first! A big master-size (42x17") guitar for a very small price! Laminated, guaranteed crack-proof, all-maple body . . . slim, steel-reinforced neck . . . hard "rock" maple fingerboard, with inlaid markers . . . big celluloid guardplate. Also, a nickel-plated trapeze-type tailpiece, adjustable bridge and good quality strings. **K8858** Kay "Master Value Leader". **\$42.88**



\$36⁰⁰

K6858 or K6868

KAY STYLE LEADER—this is one of the best sellers . . . and best-playing instruments in the line! Fully arched, laminated, crack-proof maple body . . . large, super-auditorium size . . . large tone . . . slim, steel-reinforced neck. Also has adjustable bridge, celluloid guard plate.

K6858 Shaded reddish brown with golden sunburst. **\$36.00**

K6868 Honey blonde with attractive graining. **\$36.00**



\$41⁵⁰

K6833

KAY SUPER-AUDITORIUM SPECIAL. Big in size . . . big on tone . . . and easy to play! Guaranteed crack-proof, laminated all-maple body—with spruce-grained top, and curly-maple grained back and sides. Wide celluloid-bound edges. Slim, steel-reinforced neck. Genuine walnut fingerboard with inlaid markers. Lustrous shaded walnut finish, with golden sunburst.

K6833 Kay Super-Auditorium Special. **\$41.50**

guarantee

We guarantee every fine Kay instrument against defects in materials or workmanship for a period of one year following original purchase. Any instrument found to be faulty within this period will be repaired or replaced at no charge.

KAY ELECTRIC MANDOLINS, AND MANDOLINS



\$99⁵⁰

K390

KAY PROFESSIONAL ELECTRIC MANDOLIN—for the discriminating player who wants the ultimate in true mandolin tone. Has fully adjustable, powerful hi-fi magnetic pickup unit with separate tone and volume controls . . . detachable cord. Beautiful Venetian shape with a spruce top, curly maple back and sides . . . celluloid-bound edges. Celluloid-bound rosewood fingerboard with inlaid pearlette markers. Shaded mahogany finish with golden highlights, hand-rubbed and polished to a beautiful luster. **K390 Kay Professional Electric Mandolin. \$99.50**



\$59⁹⁵

K494

KAY ELECTRIC MANDOLIN—has magnetic pickup unit with separate tone and volume controls. Fully arched, laminated all-maple body. White striped edges. Adjustable bridge. Celluloid guardplate. Shaded dark brown finish with sunburst. An outstanding value at its price! **K494 Kay Electric Mandolin. \$59.95**



\$26⁰⁰

K460

KAY STUDENT MODEL—an outstanding value, in a fine instrument that makes learning fun—and easy! Fully arched laminated body. Shaded finish, with golden highlights. Perfect for students and studios.

K460 Kay Student Model. . . . \$26.00



\$36⁰⁰

K64

KAY VALUE SPECIAL—fully arched, laminated all-maple body, with white striped edges. Adjustable bridge, white celluloid guardplate. Inlaid markers. Nickel-plated tailpiece. Good quality strings. Size is 26 $\frac{1}{2}$ x 10 $\frac{3}{4}$. Shaded dark brown lustrous finish, with golden highlights.

K64 Kay Value Special. \$36.00



\$49⁹⁵

K68

KAY CONCERT MANDOLIN: select, close-grain spruce top, with genuine mahogany back and sides. White celluloid-bound top and back edges. Genuine rosewood fingerboard with nine inlaid position markers, professional frets. Natural white spruce top, brown mahogany back, sides and neck—hand-rubbed and polished to a beautiful luster. Popular "pear" shape, 26 $\frac{1}{2}$ " long, 10 $\frac{3}{4}$ " wide.

K68 Kay Concert Mandolin. . . \$49.95



\$65⁰⁰

K70

KAY VENETIAN-SHAPE MANDOLIN—select, close-grained spruce top and choice, curly maple back and sides . . . hand-rubbed and polished shaded reddish brown finish, with golden sunburst. Celluloid-bound rosewood fingerboard with hand-inlaid pearlette block position markers. Heavy white celluloid binding on top and back edges. Two-section nickel-plated tailpiece with removable cover. Large size: 26 $\frac{1}{2}$ " long, 10" wide. Deluxe machine heads with built-in covers.

K70 Kay Venetian Shape Mandolin. \$65.00